

PRESS PASS REQUEST

If you would like to request press credentials for this years Monterey Bay Reggaefest you must send in the required information by July 31st, 2009, in order to be considered for media passes. Please note that each press pass request is carefully considered and reviewed, but unfortunately not all can be granted.

NOTE: Before you email or mail in your request for press credentials for MBRF, please make sure that you meet the criteria as described below for your media category.

Email Your Requests by July 31st.

To mbrf98@gmail.com

send by mail to:

Monterey Bay Reggaefest

Attn: Patrice Ward

Press Coordinator

PO Box 1607

Seaside, California 93955-1607

Include The Following:

- Full Name & Title
- Media Outlet Name & Type
- Circulation/Reach (print & online)
- Station/Air Date(s)/Times (TV & radio)
- Approximate Date(s) MBRF Coverage Will Run
- Contact Info

RADIO:

If you are a radio DJ and would like to be considered for media passes for this years Monterey Bay Reggaefest please contact me and let me know when we can schedule an interview on your show. In order to get the word out we need as much radio promotion as possible. If you have already been promoting Monterey Bay Reggaefest please send in a copy of your most recent radio show in which you promoted this year's festival. Please also let us know the name of your radio show and what day(s) and time(s) it airs as well as the contact information for the radio station and program director