



Monterey Bay ReggaeFest
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Dear Venders,

Thank you for being a part of the Monterey Bay ReggaeFest, I hope that your experience with us in the past was a positive one and that you will consider being back again this year. This year we are experiencing some major changes.

As you know Labor Day weekend has always been the weekend for the ReggaeFest, this year we have been forced into changing the festival dates to July 30, 31 and August 1, 2010. This change is due to the Monterey Fairgrounds deciding to change the dates of the Monterey County Fair to Labor Day weekend. We were disappointed by the Monterey County's Board of Directors decision; there was nothing we could do about their decision. The ReggaeFest must go on.

We are moving our main stage to the Main Arena / Pattee Arena (this is the stage that the Monterey Pop Festival took place on, what an opportunity). We will be going back to the Robert Brown Stage for our second stage. Because of this our vender set-up will also change, we will no longer be occupying the North side of the Fairgrounds. The craft venders will be moving to the grassy area around the Turf Club and the Arcade that is located outside the main arena. The food venders will now be setting up along the mid-way from the King City Room to the Monterey Bay Race Bldg. Food venders will no longer be allowed to use any Styrofoam, for any non-compliance there will be a fine.

Please take a look at the map we have enclosed to show the changes. If you are considering coming back this year we encourage you to send your application and fees in ASAP, to insure your 1st or 2nd choice location. Remember applications are considered 1st come 1st served, the sooner you get your application and fees in sooner you will lock in on the location you want.

PLEASE MAKE SURE TO READ THE CONCESSION AGREEMENT AND ALL THE INCLOSED MATERIAL FOR INFORMATION ON ALL THE NEW CHANGES

If there is anything question please contact our office or email me.

Thank you,
See you at the Festival.
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