

RETAIN FOR YOUR RECORDS

**14th, ANNUAL MONTEREY BAY REGGAEFEST (MBRF) **

CONCESSION AGREEMENT (Vendor)

1. **DEAD-LINE & CANCELLATION:** Early Bird Discount saves \$100.00, deadline April 2nd, 2010. There will be a 50% penalty fee for cancellation after June 1st, 2010. There will be NO REFUND after July 13th; if you cancel, you will forfeit your fee. Any cancellation refunds will be mailed 30 days after the festival.
2. **BOOTH FEES / PASSES:** The concessionaire agrees to pay the MBRF for the rights and privileges hereby granted in the amount and in the manner set forth by the applicant contract. All fees shall be paid in full along with the return of the sign contract and a current Resale #, prior to any credential/passes being issued to concessionaire. There will be 6 weekends passes granted to food vendors and 4 weekend passes granted to craft vendors, **regardless of the size of your booth. You'll need to purchase additional passes at a regular ticket price for your additional help.** Single day passes may be requested as an option in advance but you will need to check in each day to pick up single day pass.
3. **ENTRANCE / SET UP:** Is at **GATE 4**, the hours for set up will be Thursday, July 29, 2010. Food Vendors will be the first ones to be let on the grounds, starting at 12:00 noon, Craft Vendors at 3:00 pm; we will close the gate at 7:00 pm on Thursday. Friday, July 30, 2010, set up will be at 10:00 am, gates will open to the public at 4:00 pm. Saturday July 31st and Sunday, Aug. 1st, and the vendor gate will open at 8:00 am. Gates will open to the public Saturday and Sunday at 12:00 noon.
4. **FOOD VENDORS:** All equipment must be inside your booth diameter (BBQ Pits, deep fryer ext). An additional fee of \$200 for your gross sales paid to the Monterey County Fairgrounds is included in your application fees. Contact Kelly, at the Monterey County Fairgrounds (831) 372-5863 for any additional information.
WATER and COFFEE: WILL BE SOLD ONLY BY THE MONTEREY BAY REGGAEFEST. The MBRF retains right to SALE all water, coffee. There will be a fine of \$400.00 for any vender selling any of these items.
5. **HEALTH DEPARTMENT: (Food Vendors):** An application for your health permit will be included in your acceptance letter, fill it out and returned it to the Dept. of Health no later than 3 weeks prior to the festival. For more information, contact the Environmental Dept. of Health, at 1200 Aguajito Rd, Monterey, CA 93940 (831) 647-7650. All food vendors must be ready for inspection from the Health Department, on Friday, before the gate opens. You must have all items to be sold posted with prices at all times in your booth.
6. **LIABILITY INSURANCE:** We will cover your liability insurance; all participants must have liability insurance.
7. **SALES TAX:** **Make sure to list your current resale number** (even if you are prior vender) on the space provided on page 1 of this application. You must have a current seller's permit or temporary seller permit number. That Number will be sent to the State Board of Equalization for verification. **(Sales tax for Monterey is 8.75%)**
8. **CITY LICENSE:** All vendors must have a valid city license or temporary one to sell in Monterey County. Contact Revenue Dept., City of Monterey 93940, and (831) 646-3944 for information. An application for license to do business in the City of Monterey will be included in your acceptance letter, please fill it out and return it to the address listed on it. The fee is \$26.00 for the City License.
9. **ADVERTISING BOOTH:** A minimum fee is required with advance approvable by MBRF; there will not be any items being sold from these booths. You will receive 2 worker passes for the weekend or 2 pass per day.
10. **FINAL SELECTION:** Based on concessions that add diversity to the balance of food and merchandise that will highlight well at the MBRF. If you are, a returnee from last year who has paid all fees and submitted all requirements **IN A TIMELY FASHION**, we will consider your request for a selected location.

MBRF reserves the right to refused any applicant
For more information contact Herb at (831) 394-6534

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11. WATER and COFFEE: WILL BE SOLD ONLY BY THE MONTEREY BAY REGGAEFEST.

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12. EXCLUSIVITY: The MBRF does not give any vendor the exclusive right to sell any product. There won't be any merchandise with the likeness of the MBRF logos, any of its artists in the event, printed letters, words describing any of the artist and their music. Or his/her name imprinted in any way on items: such as caps, posters, T-shirts, sweatshirts, jackets, emblems, cups, glasses, etc. without written permission from the MBRF and specific artist in question. Anyone found breaking these rules will not be asked back.

13. SPACE SUBLETTING: The concessionaire must not reassign/share any parts of his/her space, without the written approval of the MBRF. Each concessionaire participating in the festival **must have a contract and Insurance with the MBRF to participate in the festival.**

14. PASSES & VEHICLES: Craft vendors will receive **four passes** and food vendors will receive **six passes regardless of the size of your booth.** You'll need to purchase additional passes at a regular ticket price for your additional help. All occupants of a vehicle must have a pass; anyone caught sneaking in or helping some one to sneak in will be ask to leave and not be invited back. All vehicles must be off the grounds by 2:00 pm Friday, and will not be allowed back until the end of the three-day festival.

15. PARKING: Immediately after unloading removed your vehicles from the grounds, there will be plenty of parking on Fairgrounds Rd. There will be no overnight camping on the street, you may get towed curtsies of the Monterey PD.

16. Vendors Only Campsite & RV CAMPING: **Vendors camping** located at the venue is for 2 night's minimum - 4 night maximum reservation. The dimension is 15 X 20 includes parking for one vehicle; the fee is \$30.00 per night. Fees must be received with application, for reservation. Call the MBRF office (831) 394-6534 to reserve your space, spaces are limited all reservation needs to be made by July 31st. **RV Camping** spaces is limited; you must have a camper or RV to camp there. No tents or any other type of camping allowed at the RV Camp Site. Call The Monterey County Fairgrounds for reservation and information (831) 372-5863.

17. PAN HANDLING: We do not endorse panhandling; therefore, Pan Handlers merchandise will be confiscated and not return to them and security will remove the Pan Handlers from the grounds.

18. LOST, DAMAGED OR STOLEN ITEMS: Vendors agree that the MBRF and staff will not be responsible for any lost, stolen or damage materials, merchandise and/or property due to fire, flood, theft, rain, cold, fog or any other elements of nature or man. Festival will take place rain or shine.

19. GREASE DISPOSAL: There are two receptacles for grease-disposal provided one by the permanent food booth and another by the King City Room. **USE THEM! anyone who dumps grease on the grounds will be fine \$500. If the grease disposal is filling up, leave your used grease container by the disposal.** Any "Dumping" of grease on the grass or in flowerbeds, behind building is prohibited. **(A tarp must be used as flooring in all food booths that are not in the permanent building.)**

20. RESTRICTIONS: There will not be any food or, beverage sold outside of your rented space without prior approval from MBRF **(no bootlegging, no exceptions.)** There will be no cans/glass containers allowed on the grounds.

21. CLEAN AREA: Please return your rented space in the matter in which you received it. Used the dumpsters and garbage bins that have been provided. Permanent food booth must be cleaned thoroughly before departure. All other craft and food booth area must be thoroughly clean and garbage at a minimum.

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